



Advertising Packages

As a Sweetwater Dirt Racing Alliance Advertising Partner, your company will receive great visibility in Sweetwater County. You will be generating community goodwill while supporting a great cause. An early commitment will ensure you are included early in marketing material. We are a non-profit association with Tax ID# 47-4010010.

Elite Sponsor — \$5000

- Name and/or logo incorporated into all track branding & advertising to include radio, track announcing, newspaper, website and social media
- Name and/or logo will be linked on website and social media
- 4'x8' permanent sign at track during the race season
- 50 adult general admission tickets to attend races throughout the season
- Opportunity for company representative to deliver remarks at the event and hand out marketing materials to participants

Class or Event Sponsor — \$3000

- Name will be incorporated into the event or racing class (modified, sport mod, sport compact, go-kart, dwarf car, late model, or derby)
- Name and/or logo incorporated into track announcing, website and social media
- 4'x 8' permanent sign at track during the race season
- 30 adult general admission tickets to attend races throughout season
- Opportunity for company representative to hand out marketing materials to participants

Track Sponsor — \$1000

- Name and/or logo incorporated into track announcing, website and social media
- 3'x6' permanent sign at track during the race season
- 20 adult general admission tickets to attend races throughout the season
- Opportunity for company representative to hand out marketing materials to participants

Ultimate Fan Sponsor — \$500

- Name and/or logo incorporated into website and social media
- 3'x6' permanent sign at track during the race season
- 10 adult general admission tickets to attend races throughout the season
- Opportunity for company representative to hand out marketing materials to participants

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip Code _____

E-mail Address _____

Phone Number _____

Select Sponsorship Level

Elite Sponsor - \$5,000

Track Sponsor - \$1000

Ultimate Fan Sponsor - \$500

Class or Event Sponsor - \$3,000

- IMCA Modified
- IMCA Sport Mod
- IMCA Sport Compact
- Stock Car or Late Model
- Go-Kart
- Derby

Please mail back to:
Sweetwater Dirt Racing Alliance
1 Ramshead Circle
Rock Springs, WY 82901