

PARTNERSHIP OPPORTUNITIES

As a Sweetwater Dirt Racing Alliance Advertising Partner, your company will receive great visibility in southwest Wyoming and regionally. You will be generating community goodwill while supporting a great cause. An early commitment will ensure you are included early in marketing material. We are a non-profit association with Tax ID# 47-4010010.



Elite Sponsor \$5,000

- Name and/or logo incorporated into all track branding & advertising to include radio, track announcing, newspaper, website and social media
- Name and/or logo will be linked on website and social media
- 4'x8' permanent sign at track during the race season
- 50 adult general admission tickets to attend races throughout the season
- Opportunity for company representative to deliver remarks at the event and hand out marketing materials to participants

Class or Event Sponsor \$3,000

- Name will be incorporated into the event or racing class
- Name and/or logo incorporated into track announcing, website and social media
- 4'x 8' permanent sign at track during the race season
- 30 adult general admission tickets to attend races throughout season
- Opportunity for company representative to hand out marketing materials to participants

Track Sponsor \$1,000

- Name and/or logo incorporated into track announcing, website and social media
- 3'x6' permanent sign at track during the race season
- 20 adult general admission tickets to attend races throughout the season
- Opportunity for company representative to hand out marketing materials to participants

Ultimate Fan Sponsor \$500

- Name and/or logo incorporated into website and social media
- 3'x6' permanent sign at track during the race season
- 10 adult general admission tickets to attend races throughout the season
- Opportunity for company representative to hand out marketing materials to participants

Partnership Selection and Information

Company Name: _____
Contact Name: _____
Mailing Address: _____
Physical Address: _____
Phone Number: _____
Email: _____
Website: _____

☐ Elite \$5,000

☐ Track \$1,000

☐ Ultimate Fan \$500

☐ Class or Event \$3,000

☐ Modified

☐ Sport Mod

☐ Sport Compact

☐ Dirt Drags

☐ Late Model

☐ Sprint Car

Please mail information to: Sweetwater Dirt Racing Alliance
1 Ramshead Circle
Rock Springs, WY 82901